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Press Release

ISLANDIA, NY December 31, 2014

Century Direct, LLC. Announces the Purchase of the Assets of Mailmen, Inc.

Today Century Direct, LLC. From Long Island City, NY announced the purchase of the assets of Mailmen, Inc. located in Islandia, NY. Century plans to reorganize and revitalize the physical plant, introduce digital sheet fed and offset printing to the operation and integrate its present Long Island City production into the Islandia shop.

“We have been talking to Bill and Michael Vignola for some time about the synergies of a combined operation. We’ve known each other for decades, have respect for each other’s business integrity and believe that this integration will be very positive for the employees, customers and the Town of Islip, of which Islandia is a part,” said Mike Kellogg, Chief Executive Officer.

“We are looking forward to integrating the technology that Mike and Jerry (Nassau, President of Century Direct) have developed to bring us to the next level,” said Bill Vignola, who will stay on with the company as will his son Michael. “Our shop will now be a true marketing services provider, with enhanced data capabilities, web to print development, digital communications as well as a full cadre of digital and offset printing in house. We have a lot of work to complete the integration, but when it’s finished we will have a world class company. I look forward to rolling up my sleeves and getting this done.”

The integration with the Mailmen plant is scheduled to be completed by March. Century Direct will maintain a sales and customer service office in New York City. “The move should be seamless to the Century and Mailmen customer base,” said Mr. Kellogg. “Having an existing facility to move into will make this transition as easy as any move could be.

Century Direct, LLC., started in 1932, is a full service direct communications company.